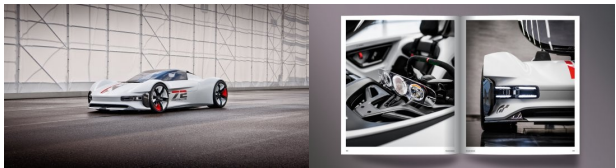


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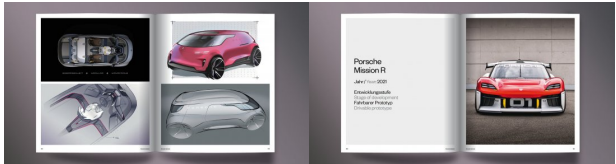
Porsche Unseen returns as a special edition, unveiling more secret concept cars

Lead

One year ago, “Porsche Unseen” caught the world by surprise with a look behind the scenes of Porsche’s secret design studios. Now the best-selling book of revelations by Stefan Bogner and Jan Baedeker returns as a limited, large-format Special Edition.



Porsche enthusiasts around the world have always dreamt of catching a glimpse of the fantastic but top-secret concept cars created at the Porsche Design Studio in Weissach. In November 2020, their dream became reality: For the first time in the recent history, Chief Designer Michael Mauer had [opened the vaults of the creative think tank](#), unveiling [15 concept cars and design studies created over more than a decade](#). Readers of “Porsche Unseen” had to pinch themselves when Michael Mauer lifted the cover on a modern, drivable Porsche 911 Safari, and at the sight of the astonishingly small prototype of a modern Porsche 904, and *again* when he recounted the unbelievable development history of the Porsche Taycan while looking at a dramatic, four-door super sports car study.



After the overwhelming success of the first edition, “Porsche Unseen” returns as a limited and signed collector’s edition. The 368-page book published by Delius Klasing is printed in an enlarged format and features two brand new models – the [Porsche Mission R](#) and the [Porsche Vision Gran Turismo](#). Presented in an elegant slipcase together with two high-quality art prints, “Porsche Unseen Special Edition” is the perfect gift for all Porsche and car design enthusiasts alike.



“Porsche Unseen Special Edition” by Stefan Bogner and Jan Baedeker [is now available for pre-order in the Classic Driver Shop](#). The release date is 15 December – just in time for a last-minute delivery before the holidays.

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