CLASSIC DRIVER

We are going to Dakar in 2022 with the Niva Red Legend Team

Lead

In January 2022, our friends from the Niva Red Legend Team will be competing in the Dakar rally with their Lada Niva. And we are stoked to announce that we will join the adventure as media partners. Can you spot the Classic Driver sticker? We cannot wait!

Last winter, our pals from Team Racing Lada in Switzerland started preparing for the ultimate challenge - competing in the Dakar Rally with their Lada Niva T1. Now the Lada brand has officially announced its support, and the car is ready to hit the road for the newly founded Niva Red Legend Team. The first stop will be the city of Togliatti, where Mario Jacober and Sladjan Miljic will visit the AvtoVAZ museum and pay tribute to the "combat" Ladas of the 20th Century that inspired the team to participate in the legendary Dakar rally. Lada had competed in the Paris Dakar rally with much success from 1979 to 1987. The 2022 Dakar Rally will run from January 2-14 in Saudi Arabia, the Niva Red Legend Team will start in the Dakar Classic category. Classic Driver is joining the race as media partners, so stay tuned for stories about this exciting adventure.

Gallery

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