

CLASSIC DRIVER

[Going deep with Zoe Moore and Maurice de Mauriac's latest diving watch](#)

Lead

It was designed on the shores of Lake Zurich – but the latest diving watch by Maurice de Mauriac is built to go way deeper. How about a diving adventure into the depths of the Red Sea with Freediver extraordinaire Zoe Moore?



One of our favourite independent watch brands, the team behind [Maurice de Mauriac](#) does not only build beautiful timepieces – they are also gifted storytellers with a sense for personalities who perfectly fit the brand in their individualistic ways of life. For the launch of their latest diving watch, [the Maurice de Mauriac L2 Red Sea](#), our Zurich friends have teamed up with Zoe Moore, who is a life coach and professional freediver. And while Zoe is helping her clients to find clarity, cultivation and long term happiness, the founder of [360moore](#) herself seems most content when being under water: In 2018 she made 2nd place at the Swiss National Freediving Championships. Now, Zoe took the all-new L2 Red Sea on a deep-diving trip that was artfully captured by underwater photographer Nanna Kreutzmann, presenting the timepiece in the best (and reddest) possible light.



The Maurice de Mauriac L2 is a diver's watch that can withstand great pressure underwater and is waterproof down to 300 meters. Designed by Fabian Schwaerzler in true Bauhaus spirit, the 316L stainless steel of the case with the diamond-like carbon coating reflects the light with sovereign hardness and the ETA 28.24-2 automatic swiss movement is highly reliable. What makes the watch a minimalistic yet powerful statement piece is the red watch crystal – a reference to the Red Sea that gave the watch its name. And as the Red Sea typically has 42 grams of salt per litre of water, the L2 Red Sea 2021 is limited to only 42 watches worldwide.



You can now [buy the Maurice de Mauriac L2 Red Sea from the Classic Driver Shop](#). With each watch, Maurice de Mauriac supports Zoe Moore's commitment to protecting the ocean as an intact and thriving ecosystem by donating 10% of every purchase of the „L2 Red Sea“ to the [Sea Shepherd Conservation Society](#).

Gallery

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