
1997 Land Rover Range Rover

Lot sold	USD 0 GBP 0 (listed)	Drive	RHD
Year of manufacture	1997	Condition	Used
Chassis number	SALLPAMJ3VA35404	Location	
Lot number	479	Exterior colour	Other
		Car type	Other
		Engine number	46D20218A

Description

Land Rover-Special Vehicle Operations turned P880 KAC into a Mobile Office Concept. It was used as a test vehicle to showcase different options for future Autobiography customers. The Noel Edmonds Group were approached to help supply the technology and, as a result, it was used by Sony, Cellnet and Land Rover themselves as a promotional vehicle. After LR-SVO were done with the car, Noel bought P880 KAC himself to save it from being disassembled. The state of the art spec (25 years ago) includes a dual phone system, HP printer, laptop set up, Sony VHS System, web cams, black-box video recording, Sony infrared headphones. P880 KAC had a staggering 450k development budget, making this a simply unrepeatable opportunity. This is no ordinary P38! In 1997, with increased demand for their Autobiography programme, Land Rover Special Vehicles turned P880 KAC (already an Autobiography in its own right) into a mobile office concept. With a rumoured development budget of 450,000, this special car was used as a pilot/testbed vehicle to showcase different options for future Autobiography customers. Land Rover approached Noel Edmonds' company, Unique Group, to help supply some of the technology, with the intention to market these options to new Autobiography owners across Land Rover dealerships. As a result, it was used by Sony, Cellnet and Land Rover themselves as a promotional vehicle. The state-of-the-art spec (25 years ago) includes a dual phone system, HP printer, laptop set up, Sony VHS System, Web Cams, Black-box video recording and Sony Infrared Headphones. After LR-SVO were done with the car, Noel bought P880 KAC himself to save it from being dismantled and it has passed between further owners since. Coming to auction needing a little love and attention this special car still represents extraordinary value for money when you

consider the budget and technology (at the time) put into this car initially and looks like an unrepeatable opportunity. You can now book a one-to-one appointment (up to one hour) to view this lot at our central location of Stoneleigh Park (CV8 2LG) Monday to Friday, between Thursday 29th October 12th November. Please contact Harry on 01926691141/ harry@silverstoneauctions.com to secure your appointment or to discuss the car in more detail. The health & safety of both our customers and team remain the utmost priority, we are therefore operating to strict COVID-19 guidelines and full instructions for arrival and inspection protocols will be given when making your appointment. 1997 Range Rover P38 HSE Autobiography - Ex Noel Edmonds <https://youtu.be/rhrhClr8VBY>

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