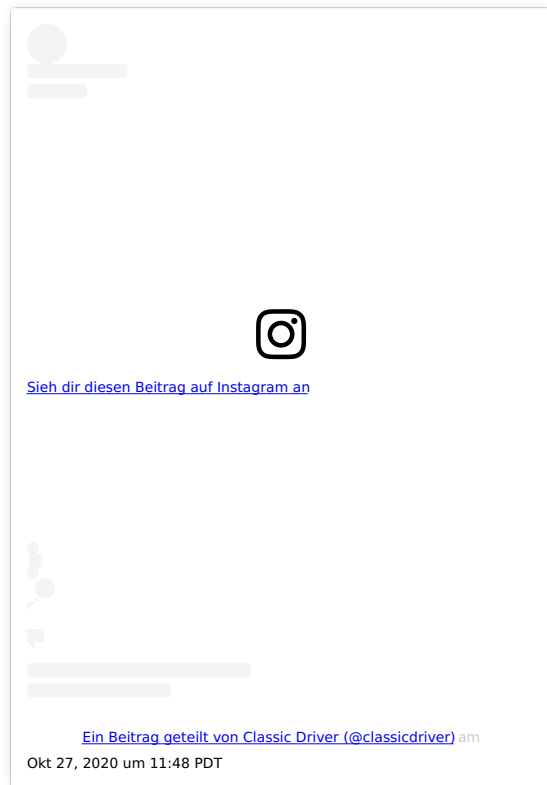


# CLASSIC DRIVER

## [Watch Classic Driver Live return with Bvlgari's Fabrizio Buonamassa](#)

### Lead

Our popular Classic Driver Live chats are back for another season. And we are kicking it off with Fabrizio Buonamassa Stigliani, Product Creation Executive Director for Italian luxury brand, Bvlgari.



Born in Naples but growing up in Rome, Fabrizio was obsessed with sketching and if you follow his Instagram account today, you will see that passion is still very much burning. As a former automotive designer, Fabrizio is still inspired by legends like Giugiaro, Bertone, Gandini and Zagato. For almost 20 years Fabrizio has worked at Bvlgari, continuously reinterpreting the brand's DNA with a contemporary design language. In Fabrizio's eyes the world of cars and watches share similar attraction and emotions: "The shape of a vehicle must suggest its use, its performance, and in some case a dream; watches have the same goals but with the added, perhaps harder, challenge of fitting all this in a space 40mm across". We're honoured that Fabrizio will join our host JP Rathgen to discuss automotive and watch design, his three years at Fiat's Style Centre in Turin and much more. You can catch the chat [live on our Instagram channel](#) from 1900 CET/1800 BST on 27 October, or afterwards either on our IGTV or right here on this page.

### Gallery





**Includes video**

Has video

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