

CLASSIC DRIVER

[8JS's new collection screams 1970s racing nostalgia](#)

Lead

For its autumn-winter collection, the automotive apparel brand 8JS has taken heavy inspiration from nostalgic and instantly recognisable logos from motorsport history. You can now buy the new items in the Classic Driver Shop...

8JS was created by Sacha Prost, the son of four-time Formula 1 World Champion Alain Prost, along with his brother Nicolas and sister-in-law Delphine to fill a gap in the market for a tasteful and high-quality automotive fashion brand. Its products are a contemporary interpretation of the simple and sporty outfits you see in period images from the coolest periods of motorsport history. For 8JS's new autumn-winter collection, classic sponsorship logos such as that of the Marlboro cigarette company which were emblazoned across cars, overalls and circuits alike serve as the primary inspiration. You can find the items from the new collection listed below or, alternatively, browse [8JS's entire range of apparel in the Classic Driver Shop](#).

Buy the new items from 8JS in the Classic Driver Shop

Gallery

Source URL: <https://www.classicdriver.com/en/article/fashion-accessories/8jss-new-collection-screams-1970s-racing-nostalgia>
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