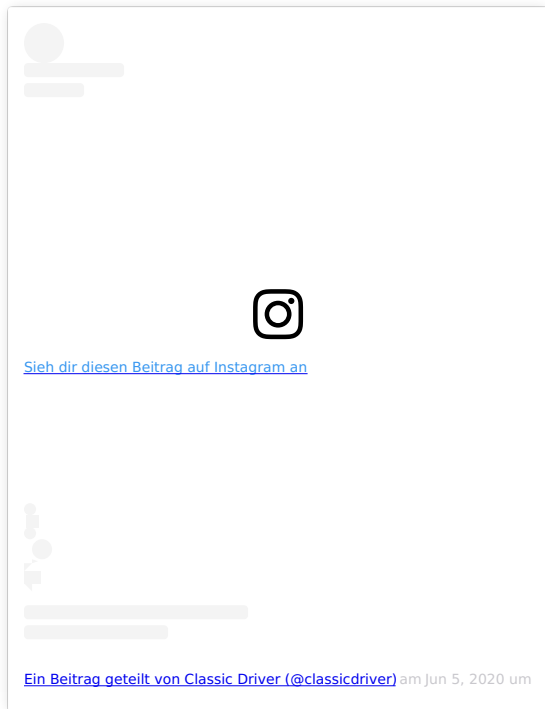


CLASSIC DRIVER

Now on Classic Driver Live — Guglielmo Miani, collector car cognoscente

Lead

With his history-steeped brand Larusmiani and the Fuori Concorso events series, Guglielmo Miani has merged the worlds of collector cars and high-end Italian fashion. We're delighted to welcome the creative mastermind from Milan for the next episode of Classic Driver Live...



From an innate style to his very special taste in cars, if there's a true Classic Driver in Milan, it must be Guglielmo Miani. Since [we first visited him in 2018](#), the man behind the influential luxury fashion brand Larusmiani – items of which are [available in the Classic Driver Shop](#) – and the president of the city's Monte Napoleone shopping district has successfully launched [the elegant, creative Fuori Concorso event series](#) and put many 'sleeper' cars from the 1990s including the [big Bentley Continentals](#) and the [very Milanese Alfa SZ](#) back on the radar of collectors around the world.

When Milan was struck by the coronavirus back in February, Miani was stranded in California, where he'd organised [a unique road trip from Palm Springs to Los Angeles](#). Making the most of the circumstances, he spent three months walking the beaches, exploring the state's backcountry in his BMW E36 M3 Cabriolet and spending the nights running his business in Europe through phone calls and voice notes.

This week, Guglielmo Miani finally returned to Milan and our host JP Rathgen is delighted to welcome him for the next instalment of Classic Driver Live. You can expect tales from his time in Cali, forgotten cars from the 1990s, details about the next edition of Fuori Concorso and hints surrounding a very special powerboat project. Tune in live on [our Instagram channel](#) on 5 June from 1900 CET/1800 BST or catch it afterwards either on [our IGTV channel](#) or right here on this page.

Gallery

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