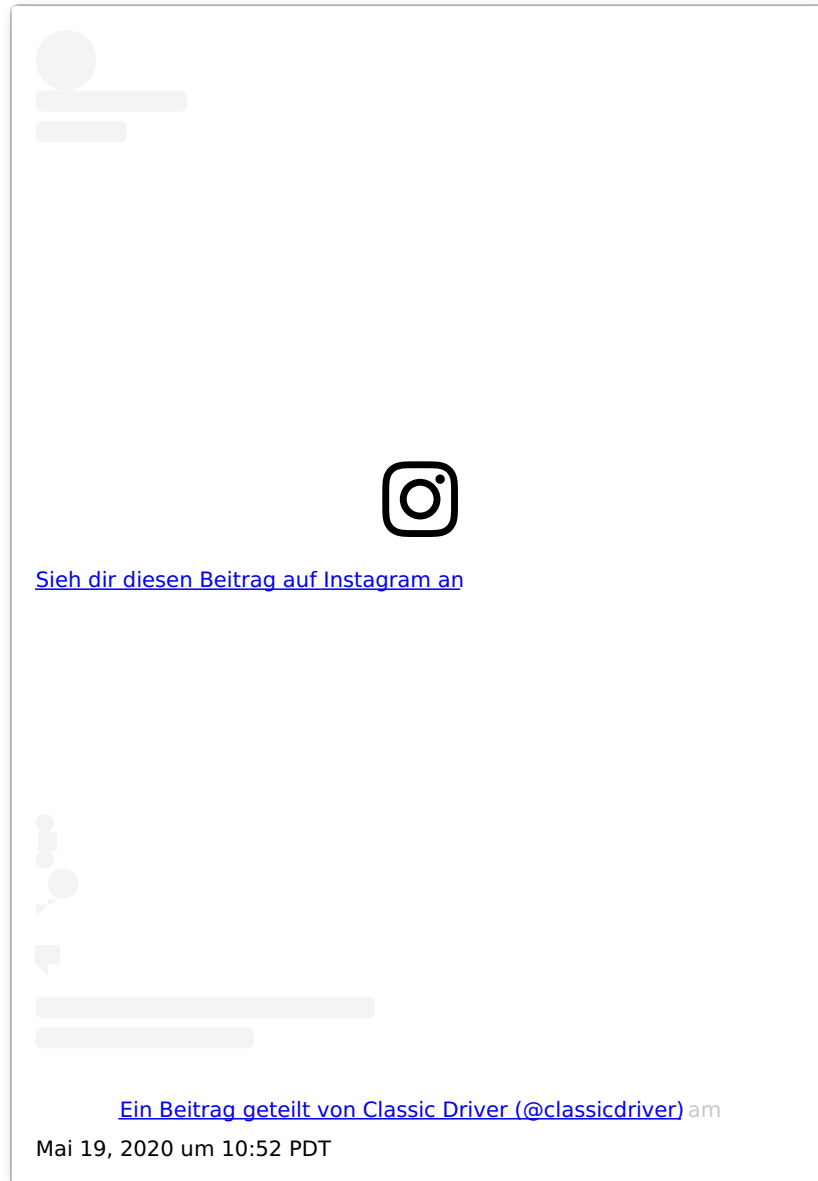


CLASSIC DRIVER

[Watch our chat with Faisal Bin Laden on Classic Driver Live](#)

Lead

If you're active in automotive circles on Instagram, you're no doubt familiar with tonight's guest on Classic Driver Live: Faisal Bin Laden is an architect, entrepreneur, racing driver and avid collector of special cars and watches...



Saudi born but based in Dubai, Faisal Bin Laden is an entrepreneur with an insatiable passion for automotive and horological history. He runs two businesses: WSF Creative, a production and media agency working with the likes of Red Bull, Emirates, and Pagani, and Veloce Life, which aims to bring together all things collectable – be it cars, watches, pens or cigars – and the people who obsess over owning them. In his downtime, however, Faisal fosters an exquisite collection of watches and cars (the latter of which includes a certain British comedian's old McLaren F1), regularly races modern sports-racing cars, and shares his passion for the watch and car worlds with like-minded enthusiasts either in person or via his popular Instagram channel. We're delighted that Faisal will be joining our host J. Philip Rathgen tonight on Classic Driver Live – tune in on [our Instagram channel](#) from 7pm CET/6pm BST.

Photo: Faisal Bin Laden

Gallery

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