CLASSIC DRIVER

This Hermès-themed Bugatti Chiron was three years in the making

Lead

A magnificent collaboration between two of the greatest names in luxury and design, the Bugatti Chiron Hermès 1:1 is an extravagant ode to the Molsheim carmaker and Parisian fashion house's 100-year-old relationship...

An enduring partnership





Before the First World War, Ettore Bugatti had commissioned saddles and other tack from Émile Hermès' saddlery workshops, but it wasn't until the 1920s when the latter's leatherwork appeared on Bugatti's jewellike cars. In 2008, the modern VW-owned Bugatti paid tribute to the enduring relationship with the fabulous two-tone Veyron Fbg. And now it's just revealed a follow-up: the unique Chiron Hermès 1:1. Commissioned by the California-based real estate mogul Manny Khoshbin back in 2016, the chalk-white hypercar is dripping with glorious details, from the cashmere and wool interior trim bearing Hermès' famous Courbettes graphic to the 'H' pattern in the signature horseshoe grille and intakes.

Photos: Bugatti

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