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Cycle in style with these new designer bicycles from Pininfarina and Zagato

Lead

When car manufacturers build bicycles, rarely does it result in an attractive two-wheeler. But this is not the case for the new Pininfarina and Zagato bikes — a couple of racing machines that are likely to win over the most demanding of cyclists...



Zagato is celebrating its 100th anniversary this year, and whilst the latest collaboration with Aston Martin caused a sensation, the Milan-based design studio has launched yet another, although no less interesting, partnership — one with the large Italian bicycle brand Cinelli. This exceptional road bike has a particularly light steel frame and carbon fibre fork from Columbus, aerodynamic wheels, a Campagnolo Super Record running groupset, Pirelli P Zero tyres and a Selle San Marco saddle. The Cinelli Nemo Zagato is limited to just 100 examples.



The second designer bicycle to be released this summer is the result of a collaboration between Pininfarina and the traditional bicycle brand De Rosa, which began in 2015 and whose bikes such legendary racers as Eddy Merckx and Francesco Moser raced to victory in the Giro d'Italia. For the 2020 model year, the De Rosa SK Pininfarina received a revised frame and fork, weighing 950 grams and 370 grams respectively, and the improvements to the components are said to have benefited the aerodynamics the most. The new De Rosa brand logo was also designed by Pininfarina.

Gallery

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