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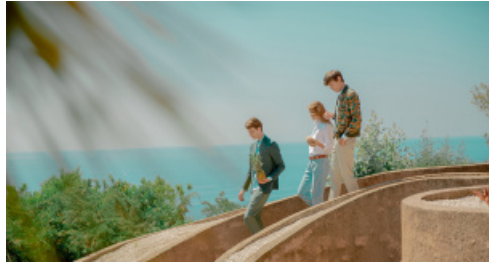


Larusmiani's new collection is inspired by the fantastic "Palais Bulles"

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The spring / summer collection of Milanese fashion house Larusmiani is reminiscent of one of the most magical places in Europe: the fantastic "bubble palace" on the French Riviera designed by architect Antti Lovag, which once served as the holiday home of couturier Pierre Cardin...





Designed by Hungarian architect and self-described habitologist Antti Lovag, the “Palais Bulles” was built between 1975 and 1989 in Théoule-sur-Mer near Cannes on the French Mediterranean coast for industrialist Pierre Bernard. The chimney-red, bubble-shaped structure clung to the rock like a giant alien organism. The complete renunciation of right angles and the architect’s idea of making the body, design and aesthetic flow in a way that also inspired fashion designer Pierre Cardin, who acquired the “Bubble Palace” in 1984 and further developed the villa.



Inspired by Pierre Cardin, Guglielmo Miani — Milan-based creative entrepreneur and president of the long-established Larusmiani, whom we’ve already introduced to Classic Driver — had his fashion label’s [new spring / summer collection](#) photographed in the “Palais Bulles”. And, indeed, the unconventional, often dandy, pastel-coloured garments that are “in” this season fit so well with the organic backdrop of the estate, as if they had been specially designed for it. By the way, those who look through the pictures will find another interesting design icon: Guglielmo Miani’s dark blue Porsche 993 Turbo with its Can Can Red factory interior makes a cameo.

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