

CLASSIC DRIVER

L'Art de L'Automobile is bringing prototypes back to the street

Lead

With L'Art de L'Automobile, Arthur Kar not only trades rare collector cars, but also runs an internationally renowned fashion label combining automotive culture with contemporary streetwear. His latest capsule collection is all about long-distance sport...



Paris-based Arthur Kar is an avant-gardist of the European and Californian automotive scenes. Not only does [he trade collector cars ranging from an Aston Martin DB2 to a Porsche 911 GT3 Touring](#) under the L'Art de L'Automobile banner, but he also designs contemporary streetwear miles away from the conservatively buttoned habitus of the concours elite. Kar's oversized tee-shirts, sweaters, and accessories, emblazoned with bold automotive motifs, are reminiscent of the work of current star designers such as Virgil Abloh (Louis Vuitton) and Demna Gvasalia (Balenciaga). Together, they made 1980s and '90s club couture socially acceptable again. Among the most prominent L'Art de L'Automobile wearers are LeBron James and Kanye West's children.



For his latest drop, Arthur Kar and the team from L'Art de L'Automobile drew inspiration from Group C prototype racecars such as the Jaguar XJR-14. Much of the 'Kar GT Prototype Championship' capsule collection is already sold out, but the remaining available pieces can be found in [the brand's web shop](#).

Gallery

