
1937 Cord 812 S/C Custom Berline

Lot sold	USD 120 000 - 150 000	Drive	LHD
Year of manufacture	1937	Condition	Used
Lot number	113	Location	
		Exterior colour	Other
		Car type	Other

Description

Rarest among the Cord 810/812 body styles is the Custom Berline. Of 48 produced, just 21 were supercharged cars like the example presented here, offering a 50 hp increase. New for 1937, the Custom series addressed requests for a more formal offering, accomplished with a 7" increase in wheelbase. Mindful of maintaining the proportions of the landmark Gordon Buehrig design, the Custom series examples were slightly taller, recognizable by the addition of an eighth louver in the grille. A limited number of Berlines came with a deluxe rear vanity, which included dual glove boxes, lighters and ashtrays, rear radio controls, and a windup glass division window.

Wonderfully restored in formal black with a dark blue broadcloth interior, this car strikes an elegant yet sporty profile. Its mechanical prowess was demonstrated in 2007 during the 10-day, 1,600-mile Pebble Beach® Motoring Classic, capped by a showing at the Concours d'Elegance as part of a select group of cars in the featured Auburn, Cord, and Duesenberg classes. In July 2017, it was awarded a first place in CCCA judging, scoring 99.5 points. The engine block in the car is a correct replacement, and the original block accompanies the car at auction.

The combination of Berline exclusivity, the supercharged engine, and the deluxe rear vanity rarely becomes available. Add to the mix this example's highpoint restoration and proven roadworthiness and you have a rare Cord indeed.

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