

CLASSIC DRIVER

Introducing Classic Driver's new design identity

Lead

We're not only celebrating 20 years of Classic Driver with a limited edition Aston Martin, but also with a new corporate identity and logo...

While we have kept our classic grey and green colour scheme, we have used the occasion of our 20th anniversary to redesign and rejuvenate our visual identity with a new logo and typeface, which can be seen first on the [Classic Driver Anniversary Microsite](#). While this temporary website offers a small glimpse of where Classic Driver is headed as a brand, you can rest assured that there's much, much more to come, so stay tuned...

Gallery

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