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[This Rayton Fissore Magnum isn't your obvious off-roader](#)

Lead

With the release of the new Lamborghini Urus at the beginning of the year, much talk has surrounded the Italian SUV — and the LM 002 that preceded it — but what most fail to remember is that Lamborghini wasn't the first Italian marque to produce a luxury SUV. That honour went to the Rayton Fissore...

For pleasure seekers



The daughter and niece of the Italian coachbuilding Fissore brothers, Fernanda Fissore established Rayton Fissore with her husband Giulio Malvino in 1976. The company is best known for the Magnum 4x4, an off-roader originally intended for military use but once designer Tom Tjaarda got a hold of it, it became the first luxury Italian SUV. A range of engines was available, with the 2.0-litre, four-cylinder supercharged petrol engine fitted to the standard Magnum, the V8 to the US 'Laforza' version, and the Alfa Romeo Busso 2.5-litre V6 to the 'Magnum VIP' — as is this example. With its leather and Alcantara interior, what better way to transport the very important people in your life?

Photos: Konzept Automobile

Gallery

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