
Let's get personal with the Lamborghini Urus

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Even before production has begun, the new Lamborghini Urus is stirring up a lot of dust on social media. So, in search of the ultimate Urus, we tried our hands at the online configurator and found that — to us, anyway — the all-terrain animal looks best in this restrained colour combination...





Of course, you can always order a Lamborghini in outlandish orange or matte black — but we found that the new Urus exudes even more Italian elegance when you finish it in classic trim. In this metallic Verde Hebe colour, with the 22-inch Nath rims in a matte titanium finish, black callipers, and a matching shiny black styling package, the super sport SUV would not only look a *bella figura* on the Via Montenapoleone in Milan but also by the ski lift in Cortina d’Ampezzo or outside a beach bar on the Costa Smeralda. We would also keep the interior super minimal and do without dubious two-colour combinations — fitting dark Alcantara, porous black wood with aluminium inlays, a grippy suede steering wheel, and the 3D sound system from Bang & Olufsen. You can discover more about “our” Lamborghini Urus [here](#).

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