

CLASSIC DRIVER

Phillips just sold Paul Newman's 'Paul Newman' for \$17.8m

Lead

The watch that's been on the tips of everyone's tongues and the forefront of everyone's minds since Phillips first announced its sale in June — Paul Newman's 'Paul Newman' Daytona — has just been sold in New York for a World Record price of \$17.8m...

Moment in time



What can be said about the watch that hasn't been said before? The story of how [Paul Newman himself gifted the watch to his daughter's boyfriend, who kept it for over 30 years, even after the two broke up](#), has now become famous — and it no doubt had an effect on the \$17.8m hammer price, making it the most expensive wristwatch sold at auction. The iconic watch spurred on a 12-minute bidding war during Phillips' Winning Icons - Legendary Watches of the 20th Century sale and eventually found a home with a determined phone bidder. And while the boyfriend never got the opportunity to officially join King Cool's family, the 30-plus years of fond memories with the watch, not to mention the \$17.8m payout, is sure to be a satisfactory consolation prize.

Photos: Rob Cooper for Classic Driver © 2017

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