

CLASSIC DRIVER

Bamford Watch Department officially partners with Tag Heuer

Lead

Following its official tie-up with Zenith, Bamford Watch Department has announced that it will now officially offer customised Tag Heuer watches...

A dream come true



In what is a major coup for the British watch customisation boutique founded by George Bamford, personalised versions of classic Tag Heuer watches, such as the Carrera, Autavia, and Monaco, can now be bought directly from Bamford Watch Department. The onus is reportedly very much on the customer in terms of what and how far they want to take their customised pieces, but with over a billion options on offer, we're excited to see what new visual twists will be incorporated into such classic designs. If you've got time to spare, you can head to Bamford Watch Department's online configurator straight away to realise the Tag Heuer of your dreams, or alternatively, you can head to stockists, such as Dover Street Market or Colette, where a series of in-house designs and special-series watches will be offered straight away.

Photos: Bamford Watch Department

Gallery

Source URL: <https://www.classicdriver.com/en/article/watches/bamford-watch-department-officially-partners-tag-heuer>

© Classic Driver. All rights reserved.