

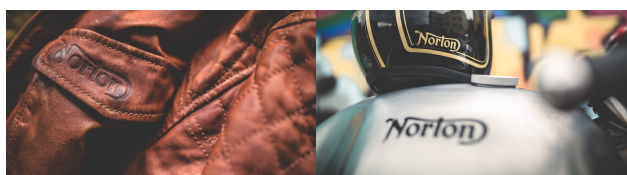
# CLASSIC DRIVER

## [Norton Clothing's new collection evokes the best of British biking culture](#)

### Lead

Directly inspired by its rich, British motorcycling lineage, the new Autumn/Winter collection from Norton Clothing comprises three distinct 'directions' — 'Urban Heritage', 'British Heritage', and '16H' — the last of which kindles the spirit of a bike used by the British army in World War II...

### For that feeling of freedom



As you'd expect, the 'Urban Heritage' direction of the new Norton Clothing collection is perfect for the city slicker, with bold-coloured jackets and abrasion-resistant jeans, allowing you to work in both style *and* comfort. For a more classical look, the 'British Heritage' collection celebrates the very best of the land of hope and glory — there are moss greens, mustards, and warm browns, evocative of the British countryside as it gradually enters the autumn. With '16H', Norton Clothing has reinterpreted slogans of support that were typically featured on the iconic World War II Norton 16H, applying them to on-trend bomber and aviator jackets in a contemporary fashion. You can find [the entire Norton Clothing collection listed in the Classic Driver Market](#), or alternatively, find our 10 favourite items below.

## The Norton Clothing Autumn/Winter Collection 2017

### Gallery

















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