

CLASSIC DRIVER

[Discover the devilish designs of classic X-rated movie posters](#)

Lead

More than just vivid imagery with raunchy undertones, the artwork behind the adult movies of the 1960s and '70s made an impression on the landscape of design itself, inspiring and pushing boundaries — at least that's what you can tell bemused guests upon discovering this book on your coffee table...

X marks the spot



Featuring over 350 posters, press books, and stills born from a period where extreme expression, advertising prowess, and a growing sense of artistic freedom came together, *X-Rated: Adult Movie Posters of the 60s and 70s* is a curated selection of timeless imagery likely etched on the minds of an entire generation. Unapologetically in your face, the lack of subtlety and brazen nature of these pieces is an art form in itself — not to mention, a refreshing change from the increasingly subdued or often unimaginative advertising of today. A guaranteed conversation starter, this is one piece of literature that's sure to quicken your heartbeat...

Photos courtesy of Reel Art Press © 2017

Gallery

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