

CLASSIC DRIVER



Straton Watch Co. makes the vintage-style watch you've been looking for

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Finding classic aesthetics and modern internals at an affordable price is no mean feat in the watch world, but thankfully Straton Watch Co. is on hand for all your 1970s-inspired timepiece needs...

Influenced first and foremost by the automotive world, the design language of all Straton Watch Co. products combines this passion with the timeless look of the sports watch greats of yesteryear. From nods to the Veglia Borletti tachometers of racing heavyweights in the VDC MKII to the classic chronograph silhouette of the Curve Chrono, each product melds old and new to create a distinctive, desirable, and usable watch worthy of any wrist and any car. What's more, Straton also produces breathable classic-cut driving gloves — the perfect partner for your driving watch...

Straton Watch Co. in the Classic Driver Market

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