CLASSIC DRIVER

The camera inspired by rock n' roll photographer Jim Marshall

Lead

What better way to honour a man who lived most of his life behind the lens, capturing the lives of the biggest rock stars through the years, than producing a limited-edition camera set in his name? That's exactly what Leica has done for the inimitable Jim Marshall...

Cars, guns, and cameras







Jim Marshall famously said, "I've always liked cars, guns, and cameras. Cars and guns have got me into trouble — cameras haven't." And the world is grateful for this, for if he were to have become a race car driver or a gun slinging cowboy, we would have never got to see Johnny Cash flipping the bird at his San Quentin State Prison concert, Jim Hendrix getting lost in his guitar playing onstage, Janis Joplin cuddling up to a bottle of Jim Beam, or The Beatles walking into Candlestick Park for their last concert. And as he was known to shoot with none other than a Leica, the company has decided to work together with the Jim Marshall Foundation to honour him the best way they can, with a limited-edition camera set, which includes a Leica M Monochrom (Type 246) with a vented round Summilux-M 50mm f/1.4 ASPH lens. Both the camera and lens have a brass and laiton finish, with the Monochrom featuring Jim Marshall's signature. Accompanying the Leica set will be a limited-edition, numbered, and signed print of Jim Marshall's Thelonious Monk at Monterey Jazz Festival 1964, a copy of the book Jim Marshall: Jazz Festival, and a brown leather strap. With only 50 set to be produced, under a hefty \$12,950 price tag, we'd suggest running out to your closest Leica store as soon as possible, or be left with just the cars and guns...

Photos: Leica

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