CLASSIC DRIVER

This is what happens when you leave your Lambo at Italdesign

Lead

Building off its past successes with collaborative design concepts, Italdesign has decided to step out of the overarching shadows and venture into the limelight with its new Automobili Speciali branch. Its road-legal, limited-edition, Huracán-based ZeroUno will be the first to wear the new badge...

Tale as old as time







While most of Italdesign's customs of the past could be described as pretty, such as the Bugatti ID 90 and the Volkswagen W12 Coupe Concept, pretty was definitely thrown out of the simultaneous engineering design plans when they began the creation of the ZeroUno — why be pretty when you can be an absolute beast? Although performance numbers are similar to that of the comparable Lamborghini Huracán, with a 205mph top speed and a 0-60 time of 3.2 seconds, it is the gill-like vents, angular nose, and protruding bumpers that set the ZeroUno apart. With only five being produced, and each being offered with an ultimate customisation package — from custom paint colours to full carbon designs to a Corsa package to increase aerodynamics on the track — as well as the opportunity to purchase the collaborative, limited-edition Excalibur Spider Italdesign Edition watch by Roger Dubuis, eyes will widen in both alarm and intrigue when this creature snarls its way through any provincial town.

Photos: Italdesign / Roger Dubuis

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