

# CLASSIC DRIVER

## [Back to the beginning with the new Range Rover Velar](#)

**Lead**

The first Range Rover prototype rolled over England’s cobbled streets under the working title of ‘Velar’ when it was first introduced at the end of the 1960s. Now, as a new member of the Range Rover family, it has been baptised in the traditional name...

**If you knew, you knew**



There was a lot of speculation about the origin of the camouflage-inspired name Velar: Romanticists saw a reference to the Latin word *velare* in the model designation of the top-secret test cars of the sixties and seventies, while pragmatic spirits recognised a link to the V8 Land Rover. The compact new Range Rover model, which has just celebrated its world debut in London last night, is also called Velar — filling, admittedly, the not exactly large gap between the Evoque and the Range Rover Sport. Land Rover promised innovative assistance systems and a completely new design language of 'reductionism', and they delivered all that and more.

*Photos: Land Rover*

**Gallery**





















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