

CLASSIC DRIVER

[Real men among men at Man's World in Zurich](#)

Lead

Fast machines, good drinks, and beautiful toys – how could you not be happy with that trio? Man's World in Zurich provides all this and more, creating the perfect atmosphere to indulge in all things 'manly'. As such, we felt it fitting for Classic Driver to become a media partner of this event...

Whether you're looking to price up a new suit at the tailor, win big at the poker table, have a cheeky puff in the cigar lounge, test your wings in the flight simulator, commit to some new body art at the tattoo parlour, or find your perfect malt at the whiskey bar, you're bound to find something that'll suit your fancy. With over 90 vendors in attendance, Man's World, taking place from 2 to 5 February, promotes an atmosphere of whimsical entertainment, reminiscent of a children's fairground but tailored to the affluent urban man. Along with providing the opportunity to fulfill your childhood dream of swinging an axe or operating some heavy machinery, Man's World also exposes you to the newest high-quality products, direct from the source – from 3D scanners that can create a shoe to your exacting measurements to gin variations that will liven up your taste buds to the perfect blade for a nice close shave. You're sure to come away with not only some of the newest manly merchandise available but also some pretty entertaining stories for your next boy's night out.

Gallery

Includes video

Has video

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