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Discover what made Giugiaro the 'designer of 20th Century' in Turin

Lead

The illustrious career of 'the car designer of the 20th century', Giorgetto Giugiaro, is being celebrated at the Italian National Automobile Museum in Turin with a dedicated exhibition tracing the innately talented designer's personal and artistic journey...

Living legacy



What would today's automotive landscape look like if Giorgetto Giugiaro hadn't decided to forge a career in car design? From humble beginnings as an apprentice at Fiat in the 1950s, Giugiaro went on to design over 200 cars, ranging from affordable hatchbacks such as the Volkswagen Golf to outlandish concepts including the Maserati Boomerang. Running until 26 February 2017 at the Italian National Automobile Museum in Turin, 'Giugiaro and his journey' comprises Giugiaro's earliest (and formerly unpublished) oil paintings, sketches and his most famous production and concept cars, in addition to exploring his personal and artistic influences throughout his career.

Photos: National Automobile Museum

Gallery

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