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[Sold! Final LaFerrari raises \\$7m for Italian Earthquake victims](#)

Lead

Last weekend at the Ferrari World Finals in Daytona, RM Sotheby's sold the final LaFerrari built for a whopping 7m US dollars, the entire proceeds of which will benefit the victims of the tragic earthquakes in Central Italy...

A unique opportunity



In an official collaboration with Ferrari, RM Sotheby's was entrusted with offering the 500th and final LaFerrari, built especially to benefit the Italian earthquake victims, at the marque's World Finals in Daytona. After a frenzied bout of bidding, the hammer finally dropped at 7m US dollars – a simply incredible sum that will no doubt help massively with the on-going aftermath of 2016's earthquakes in Central Italy. Ferrari's end-of-year celebration also saw the reveal of the 488 Challenge, which, with 670HP, is the most powerful of the firm's gentleman's racers yet, and will take to the track next April.

Photos: Ferrari and RM Sotheby's

Gallery

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