CLASSIC DRIVER

Ever wondered what it was like to be a Ford designer in the 1970s?

Lead

What exactly goes into making a 'modern' car? Rewind to the 1970s, and immerse yourself in the secretive world of Ford Design with this fascinating period documentary. If you can look past the questionable haircuts, it provides fascinating insight into the design process, from concept to reality...

Inside Ford Design...

Video: King Rose Archives

Gallery

Includes video Has video **Source URL:** https://www.classicdriver.com/en/article/cars/ever-wondered-what-it-was-be-a-ford-designer-1970s © Classic Driver. All rights reserved.