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[The LaFerrari Aperta reflects on 70 years of racing history](#)

Lead

The latest hypercar owes its existence to the early Scuderia grand prix cars, the 250 GTO and the endurance sports-prototypes – and Ferrari isn't about to forget that. In this new promotional film, Sebastian Vettel is reminded of the marque's history as soon as he jumps behind the wheel...

Is this the best car commercial made this century? We certainly think so...

Video: Ferrari

Gallery

Includes video

Has video

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