## CLASSIC DRIVER

## These future classics are insanely fast - and ridiculously rare

## Lead

Why do the majority of modern sports car plummet in value the moment they turn a wheel, while a select few soar into the market's stratosphere? It's largely a prestigious badge, a raw driving experience and severely limited quantities that arouse desire – and commensurately drive prices up...

Manufacturers have now recognised this and generate plenty of hype around special limited-production models, whose benefits are multi-fold. For a start, they enjoy higher margins and can 'reward' loyal customers with a production slot, while using the resulting 'halo effect' to sell lesser models – recent examples include the <u>Porsche 911R</u>, the <u>Aston Martin Vantage GT12</u>, and the new <u>Ferrari anniversary models</u>. If you're not yet at the point where manufacturers are <u>contacting you</u> to offer a prized slot, you'll need to pay a premium to join the limited-production party by proxy – but your investment should prove to be a safe one long-term, as these are the Miura SVs or Alloy-bodied Gullwings of the future. We've selected ten of these modern-day automotive unicorns currently for sale in the Classic Driver Market...

## Ten strictly limited sports cars for collectors

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