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Special-edition Caterham Seven given the Signature touch by Harrods

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Personalisation is everything these days, and even the smallest of car manufacturers is offering special schemes to ensure their customers get a truly individual vehicle. Caterham marked the launch of its new personalisation programme with a special Harrods-designed Seven...

The Midas touch

The famous department store has given its signature touch to a Caterham Seven to mark the launch of the British sports-car manufacturer's new Signature personalisation scheme. Designed to show the breadth of personalisation options, the Seven features the store's green, white and gold colour combination, a chassis powder-coated in grey, and 'Harrods' logos embroidered on the seats. If you feel Harrods did a better job at personalising a Caterham Seven than you possibly could, the car is for sale exclusively in the Knightsbridge store, priced at £59,999.

Photos: Caterham Cars

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