

CLASSIC DRIVER

[This vintage-inspired Alpa camera will leave film buffs reeling](#)

Lead

It's been 70 years since the camera brand Alpa was founded, and 20 since the revived company's first modular medium format platform was launched. To mark the occasion, it's revealed a special edition version of its first medium format model, the Alpa 12 SWA...

Bridge the gap



Said to ‘bridge the last 70 years of photography’, the new vintage-inspired Alpa camera features both traditional film and digital modular technology, appealing to both professional photographers and vintage enthusiasts alike. Just 20 will be produced, representing 20 years since the birth of the Alpa 12. And the price? As the old adage goes, if you have to ask...

Photos: Alpa

Gallery

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