CLASSIC DRIVER

Revel in the details when suiting up for the 2016 Pebble Beach Concours

Lead

With the 2016 Pebble Beach Concours d'Elegance rapidly approaching, we asked Andrea Mazzuca of Italian fashion startup The Outlierman – recently selected to design and supply the official Pebble Beach tie and bowtie – for some last-minute tips on applying the vital finishing touches to your outfit...

What do you wear for the biggest classic car event in the world? It's the crucial question that arises when your pocket square shares space with an invitation for the Pebble Beach Concours d'Elegance. There, where cars that have made history shine under the Californian sun – chaperoned by the best-dressed gentlemen drivers this side of Villa d'Este – your choice of sartorial accessories can truly make the difference between experiencing the day as a spectator and actively feeling part of something amazing.

Good combination is key



Therefore, the empty leather bag waiting for you on your bed takes on a whole new meaning: it's no longer a matter of packing a random heap of clothes, but rather selecting and consciously pairing different materials, details and shapes that allow you to bring out your unique personality, while staying true to the dress code and spirit of the event. You'll no doubt need to take some measured risks to stand out among such distinguished company, but with risk often comes reward – and plenty of fun.

Finest details first





Let's begin with the fundamentals: accessories. You'll never find a better place or occasion to express your stylistic flair by wearing colourful bowties, pocket squares, braces, ties and other stylish details. Pick some accessories that reflect the elegant motoring soul of the event, preferably entirely handmade in Italy. In the Californian realm dedicated to the cult of perfection and attention-to-detail, the finer elements of your outfit will speak for you in the international language of style. All you need to do is decide what you want them to say on your behalf, and you will already have filled a third of your bag.

Colour-wheel etiquette



At Pebble Beach Concours d'Elegance, you'll mainly come across bespoke outfits in various styles, fabrics and colours. If your closet contains custom-tailored suits and shoes, set them free. Opt for fresh and natural fabrics such as cotton, chino, linen and silk, in light and bright colours to best complement the famous Californian sun. Choose shades from sand to beige, white to light grey, powder blue to navy blue, and khaki to olive green, enriched with accessories in bold colors such as green, mustard, burgundy, camel and black. Your bag will now be almost full, leaving room for a few last vital elements.

From Panama to Paris





No matter how balmy it gets, a blazer remains a must-have. Go for a classic piece, or a driver-inspired one, that way you'll have been true to at least one of the two souls of the event. Last but not least, don't forget your hat. A Panama in fine 'toquilla' straw or raffia is a safe bet, as it a Borsalino or Trilby in light-coloured fabric – a more confident soul might opt for a Boater, or even a Parisian-style beret for a fresh breath of elegance.

Mount your steed



There you have it, your bag is now full and you're ready to reap the rewards of your hard-thought sartorial decisions. All that remains is choosing the vehicle in which to arrive at the event – but we take it you've got that covered already. We'll be in attendance on The Outlierman stand as the event's style partner, and will be revealing the design for the official tie and bowtie. Feel free to pop by for a closer look, a chat – or even a genuine espresso all the way from the homeland. You can also find a selection of our accessories in the Classic Driver Market.

Photos: Federico Bajetti / Davide Carletti / The Outlierman

Gallery

