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[Hipsters would fight to the death for this microbrewer's custom BMW](#)

Lead

Rested on a stack of Penguin books ahead of two vast tanks of craft beer, this custom BMW R100R – commissioned by the founder of a microbrewery in the North of England – really is every hipster's dream...

Craft comfort



It was built by [Dust Custom Motorcycles](#) in Newcastle, England, for Scotsman Rob Cameron, whose [Wylam Brewery](#) is making waves in the fiercely competitive craft beer world. Cameron's daily smoker, the BMW R100R has been designed with the commute firmly in mind, and is devoid of features that might look good, but are impractical in the real world. As such, it's retained the standard BMW suspension and sits high, just as it should. That said, a raft of engine upgrades including two 38mm carbs and hotter exhaust manifolds were made to improve its acceleration – something Cameron will be looking to test at the Glemseck 101 festival in Germany, the destination of the bike's maiden voyage. The question we're sure many a hipster has had to contemplate at some point is just how much craft beer can be transported on two wheels?

Photos: [Simon Greener](#)

Gallery

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