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[Why Moto Guzzi's Le Mans is the darling of the custom motorcycle world](#)

Lead

"There's a little Dieter Rams, a little Braun, and a little Bauhaus... as directed by me," explains seasoned custom motorcycle builder Peter Boggia in 'Moto Borgatoro', a candid film documenting his beloved Moto Guzzi Le Mans...

Cutting to the chase

Straight-talking Boggia, founder of the Brooklyn-based custom builder [Moto Borgatoro](#), doesn't beat around the bush. In fact, he even admits to not liking videos about custom motorcycles – but this is no ordinary film. Directed by Serrini and nominated for a host of critical awards, this is a no-holds-barred video in which the bike – a fabulously restrained 1979 Moto Guzzi Le Mans, named 'Apollonia' after the Godfather character – is most definitely the star.

Video: [Roberto Serrini](#) / Photos: [Ryan Handt](#)

Gallery

Includes video

Has video

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