

# CLASSIC DRIVER

## [This is the way to sell a Ford Escort...](#)

### **Lead**

What better way of advertising your car than demonstrating exactly what it's capable of in a beautifully shot video? Our friends at Cool & Vintage have done just that for its 1974 Ford Escort RS2000-R...

## **A simple recipe**

The recipe for this short film is simple, yet remarkable effective. Take a disused warehouse, a handy driver and a freshly built competition Mk1 Ford Escort, and you have all the makings of a particularly enjoyable two minutes. If you'd like to try pirouetting this car yourself, [it's currently for sale in the Classic Driver Market](#).

*Video: Cool & Vintage*

### **Gallery**

**Includes video**

Has video

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