## **CLASSIC DRIVER**

## BMW meets Montblanc - Writing history for another 100 years

## Lead

Only the 100 fortunate owners of BMW's limited-edition 'The Next 100 Years' 7 Series will be able to write their own version of history with the 'Montblanc for BMW' Centennial Fountain Pen...





The launch of the special Seven took place at BMW Classic's new Munich premises, where the company's aircraft engines were produced over a century ago. Custom-made by BMW Individual, the centenary edition V12 saloon comes with a host of special additions, including an exclusive fountain pen designed in collaboration with Montblanc. Resplendent in the same 'Centennial Blue Metallic' as the car, just 100 examples of the pen will be made, and given to the 100 'The Next 100 Years' 7 Series owners. 'The 'Montblanc for BMW' Centennial Fountain Pen follows the uncompromising principles of the Maison Montblanc in terms of quality, styling and constant innovation,' says BMW. 'The rhodium-plated, gold nib, for example, bears an engraving of the unique backstitching also found on the BMW Individual Merino leather seats.' To say we're envious of the lucky owners would be an understatement.

Gallery

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