
Ferrari's French throwback for the 2016 Tour Auto

20 April 2016 | Alex Easthope

A more radical example from Ferrari's Tailor Made personalisation programme, this 488 GTB draws inspiration from the famous Pioneer-liveried 308 GTB Gr4...

Throwback





Appropriately revealed at the start of the 2016 Tour Auto Optic 2000 in Paris, the bright blue 488 GTB was created in association with Charles Pozzi, the famous Parisian Ferrari dealer and privateer who campaigned the 308 GTB Gr4 Pioneer rally car in the 1980s. In the hands of Jean-Claude Andruet, the Michelotto-built 308 rally cars claimed victory in the 1981 and '82 Tour de France Auto races. In addition to the bold colour scheme, the Tailor Made 488's seats have been trimmed in historic red fabric – just like those in the 308 – and the floor has been finished in bare matte aluminium, a nod to the rally car's competition prowess. Though the effortless performance and refinement of the 488 GTB would make an event such as the Tour Auto a breeze, we'd much rather meander our way towards Cannes in the primitive cockpit of the 308, accompanied all the way by that sonorous V8 howl.

Photos: Ferrari

<https://www.classicdriver.com/en/article/cars/ferraris-french-throwback-2016-tour-auto>

© Classic Driver. All rights reserved.