

CLASSIC DRIVER

The elegance of Vogue, as defined by photographer Norman Parkinson

Lead

One of the greats of fashion photography, Norman Parkinson coined the style of Vogue magazine in the post-War period with his unconventional imagery. A selection of his works starring fashion icons such as Twiggy and Jerry Hall is now on show at the Eleven Fine Art gallery in London...





For decades, Norman Parkinson worked as a fashion photographer, his work appearing predominantly in the British edition of *Vogue* between 1941 and 1975. His unconventional and impulsive style helped his models to relax, resulting in more honest and relaxed portraits than those of his contemporaries. A pioneer of modern fashion photography, a selection of his images portraying the development of fashion is being presented by the Eleven Fine Art gallery in London – from the luxurious Parisian couture creations of the 1950s and the hippie look of the 1970s, to the geometric experimentation of the 1980s. Furthermore, the National Portrait Gallery is also concurrently running its '[Vogue 100: A Century in Style](#)' exhibition until 22 May. Fashionistas, assemble!

Photos: Norman Parkinson / Eleven Fine Arts

Gallery

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