

CLASSIC DRIVER

The party starts at 8pm with the new limited-edition MHD SQ1

Lead

Just two years after forming his eponymous watch company, former Morgan designer Matthew Humphries has revealed the SQ1: his first completely in-house design, which incorporates numerous automotive cues...

We recently spent some time [at home with Humphries](#), where we saw just how enthusiastic he is about cars and watches. Since leaving Morgan – where he penned the Aeromax and Three Wheeler – he set about creating a range of customised Seikos, with a bespoke service for those who want a truly individual version.

Automotive inspiration



Now, the young designer has taken things a step further by creating the SQ1, with a humble quartz movement shrouded in a brushed steel case designed entirely in-house, taking inspiration from 1960s and 1970s watches. Automotive cues borrowed from the same era include a dial reminiscent of a classic Porsche 911 tachometer – with a ‘red line’ between 8 and 12 – plus a knurled screw-down crown and a rally strap that can be specified with either red or black stitching. Production will be limited to 300, with each individually numbered on the caseback. Priced keenly, this really could be your ‘daily driver’ timepiece.

Photos: Matthew Humphries Design

Gallery

