
When German engineering is fused with Italian style

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This custom BMW R100/7 is the result of a collaboration between Italian eyewear brand Dom Vetro and Brooklyn-based custom motorcycle builder Cardinal Motors, and comes with a plethora of matching limited-edition accessories...

Clean, simple and well-executed





Having stripped down the BMW R100/7 to its bare minimum, Cardinal Motors' [Chad Hodge](#) rebuilt the bike with the guidance of Dom Vetro's Ashley Bezamat, using the finest quality components and parts that, if necessary, were custom fabricated. In a nod to the Italian eyewear company, the bike boasts a number of matching accessories, including a Bullitt-themed helmet, two pairs of Dom Vetro's polarised Cortina sunglasses, and a calf's leather tank-strap in which to keep said glasses safe and sound. It's a clean, simple, well-executed design that wouldn't look out of place on the streets of Berlin or the twisting roads high in the Italian Alps.

Photos: Cardinal Motors/Dom Vetro

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