CLASSIC DRIVER

These Mad Men watches will take you back to mid-century Manhattan

Lead

The recently concluded Mad Men TV series was faithful to its chosen epoch right down to the last detail: a horological expert was even brought in to select the main cast members' watches for the final season. Now, four of the timepieces worn on screen are heading to auction...

Turning back time



The quartet is included in the lotlist at the Christie's 'Rare Watches & Important Discoveries' sale to be held at the Rockefeller Plaza in New York on 16 December. It includes Don Draper's 1960 Omega Seamaster (ref. 166.020) with classy black cross-haired dial – which John Hamm wore on the cover of Rolling Stone magazine – as well as Pete Campbell's gold-plated Hamilton Sputnik, and Betty Draper's Jules Jürgensen. However, our choice would be the rare 'Tuxedo' dial Tudor Oyster-Prince worn by quick-quipping, chain-smoking silver fox Roger Sterling throughout season five.

Despite their small-screen provenance, the watches are (quite conservatively in our opinion) estimated to fetch 1,000 – 2,000 dollars apiece, and come with a certificate of authenticity from Mad Men prop master Ellen Freund.

Photos: Christie's

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