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Land Rover teases new Evoque Convertible in London

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Londoners were treated to a preview of the new Land Rover Evoque Convertible last week, when the company 'parked' full-size wireframe sculptures at a number of the British capital's famous landmarks...

Painted in a number of vibrant colours, the six wireframe Land Rover Evoque Convertibles were displayed at locations including Brompton Road and outside the famous Harrods department store in Knightsbridge, aimed at raising the awareness of the world's first luxury compact SUV convertible. Each sculpture will be displayed around the world, teasing the new car that's due to arrive in November. We don't think Land Rover will be able to make the new car quickly enough for the likely demand.

Photos: Land Rover

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