
Snapshot, 1974: An awkward moment with Enzo...

27 July 2015 | Joe Breeze

This picture of Enzo Ferrari was taken in the grounds of his Maranello factory in February 1974 - five years after he sold 50% of his company to Fiat, on the condition that he retain absolute control of Ferrari's racing activities...

Even standing next to a Fiat, Enzo Ferrari manages to look characteristically haughty. His inscrutably dark sunglasses make it impossible to tell whether he is staring off into the middle distance or straight down his nose at the photographer, but either way his demeanour is far from approachable. Whatever inner resentments Enzo might have been harbouring, however, over his loss of control of the Ferrari road car division, or more likely the Ferrari F1 team's disastrous performance the previous year, his fortunes were about to change for the better, with the 1974 signing of Niki Lauda.

Photo: Paris Match Archive / Getty Images

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