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Celebrate Italy's art de vivre with menswear brand Caruso

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This beautifully shot promotional short, created by thriving Italian menswear brand Caruso, proves that a well-attired gentleman makes all the difference...

Starring the renowned Italian thesp Giancarlo Giannini, 'The Good Italian' is a playful yet stylish expression of not just fashion, but wider Italian culture – think opera, dining and architecture. The film also features 'Fefè', from Napoli, one of the brand's fictional characters on which it bases the traditional Italian dressy elements in its collection.

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