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[Snapshot, 1970s: A trip to Lapland with Porsche rein-sport](#)

Lead

Occasionally, traditional methods of transportation fare best in extreme conditions. It appears Porsche's late-70s engineers learnt this lesson the hard way, calling on the assistance of a family passing on their reindeer-drawn sleigh...

We don't know exactly when this image was taken, but during cold-weather testing of the new Porsche 928 in the late 1970s seems most likely. Ultimately, the front-engined GT was never able to usurp the stubborn rear-drive 911; and we feel sure the engineers pictured here were wishing for a bit more weight over their driven wheels.

Photo: Porsche Classic Archive

Gallery

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