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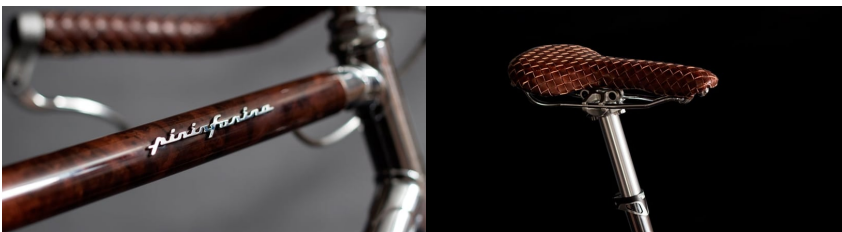
Pininfarina's hybrid neo-classical bicycle is rarer than a LaFerrari

Lead

It's hand-built, limited in numbers and wears the famous Pininfarina logo. But the Fuoriserie is not a high-performance car, but rather an electric bicycle inspired by the company's 1930s designs...

Designed by the legendary Italian design house and hand-built by 43 Milano, the Fuoriserie takes inspiration from the dawn of Pininfarina's illustrious history - the Lancia Astura Bocca of 1936 being the main reference point. The chromed steel frame is dressed with numerous classical details, such as a walnut briar-root frame surround and matching interwoven leather for the seat and handlebars.

A modern twist



Pininfarina has partnered this vintage appearance with modern technology: a Bike+ system optimises the rider's energy using a miniaturised electric engine, and you can charge your phone through the built-in dynamo that also powers the LED lights. Limited to 30 units (again a reference to the 1930s), the electric version starts at €9,000 while the 'naked', non-electric version costs €6,000. Both are available from the [Pininfarina store](#).

Photos: Pininfarina

Gallery

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