

CLASSIC DRIVER

Superior status: The new Brough gets going

Lead

Now ready to enter its production phase, the reborn Brough Superior SS100 is currently being displayed at the EICMA in Milan...

Back in January, we reported that [the long-defunct Brough Superior SS100 was to be revived](#) with a modern twist, thanks to new company custodian Mark Upham. The latest news from the company's Austrian headquarters is that the production version is ready, and is currently being displayed at the EICMA showcase in Milan ahead of the start of production at its newly built factory in Toulouse.

Three's company



Limited to 300 examples – 242 of which were already spoken for as of January 2014 – the 90th anniversary tribute bike is a ground-up redesign based around a new titanium MK2 chassis, which supposedly incorporates ‘recent technological advances in the aircraft industry’. The 2015 SS100 will cost €49,999 and is available in three finishes: Traditional, Full Black and Titanium. Further information can be found at broughsuperiormotorcycles.com.

Photos: Brough Superior Motorcycles

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