

CLASSIC DRIVER

Have your say about Classic Driver

Lead

Here at Classic Driver we attribute a big part of our success to a strict and wilful focus on what we like, regardless of what others think. Sometimes this has meant we’ve had to go against the grain and almost always it has meant we’ve had to unwillingly ignore the masses. At the same time, we are where we are today by being in tune with our readers. It’s a delicate balance that we strive for, and it’s something we believe you can help us with.

We are recruiting a Classic Driver Reader Board, comprising a diverse selection of Classic Driver readers. You might be a long-term reader, a market regular or a magazine addict. To be eligible, all you need is a passion for Classic Driver (or at least care about it enough to contribute) and want to help shape the future of our platform. We are not looking for nodding dogs – we’re looking for refined opinions that challenge our thinking.

Sometimes we will email you with some visuals to comment on, sometimes we might give you early access to a new feature and ask for your feedback. In general, we will be involving you at an important crossroads in our journey and acting on the feedback you give us.

If you believe you would be a valuable addition to the Classic Driver Reader Board, all you need to do is send an email to readerboard@classicdriver.com and tell us who you are, what you drive and why you believe you would be an asset. In return, you will help shape the future of our platform and we’ll make sure you are rewarded with a few perks along the way, too.

We look forward to hearing from you and hope to get back to you within the next few weeks.

Gallery



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