


CLASSIC DRIVER

1977 MV Agusta 750S - Arturo Magni

Arturo Magni
Paris, 07 February

Lot sold	USD 59 085 - 94 536 EUR 50 000 - 80 000 (listed)	Condition	Restored
Year of manufacture	1977	Location	
Chassis number	2210491	Motorcycle type	Race
Number of seats	1	Engine size (cc)	750
		Colour	Red

Description

French registration
Frame No. 2210491

- An exceptional machine
- In superb condition
- With a sporting personality
- Produced by the former head of MV racing

Arturo Magni is an integral figure in the history of MV Agusta. A long time race director of the marque, he could not bring himself to abandon it when the manufacturer closed its competition department at the end of 1975. With his son Giovanni, he started marketing special parts, rims and engine and chain drive kits, as well as modified bikes, often on the basis of the America 750 motorcycles. As they corresponded to individual orders, Magni MVs are all different. Very accomplished, built by craftsmen with great care, they are extremely popular today because they bring the MV a sportier character. Recall that Domenico Agusta did not want his touring bikes to be too much like sports machine, hence the shaft drive...

The Magni MV that we present was purchased in 1994 by Mr Cocard, a collector of MVs of competition, based in Lyon who owned this bike since 1988 when it was registered 543 NA 69. After the purchase, the current owner entrusted the motorcycle to Peppino Minervi, a leading expert of MV 750s, based in a village near the MV factory. Eager to use his bike on the road and without concerns, the owner asked Minervi to resume the electrical circuit, in order to have an effective lighting system and a powerful starter. The bike is a basic MV 750 America, but this machine has the 790cc engine. As produced by Magni MV, it also has a special frame, an aluminum tank and a chain drive, which makes it sportier than the "normal" MVs. It is equipped with a full fairing evoking the Grand Prix machines.

Although we do not know the number of Magni MVs produced, they are known to be particularly scarce. This bike is an exceptional opportunity to acquire a MV that is truly sporty, thanks to changes by one of the most eminent personalities in the racing department of that marque.

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Title Ms

First name Iris

Last name Hummel

7 rond-point des Champs-Élysées

75008 Paris

France

Phone +33-0142992056

Fax +33-0142991639

http://www.artcurial.com/en/departments/classic_and_racing_cars/

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